

# VOTE FOR BRETT PRESS RELEASE

*For Immediate Release*

*Contact Brett at 608-334-4994*

*September 28, 2025*

*Bretthulsey1@gmail.com*

## **Energy Expert and Small Business Owner Brett Hulsey Announces Clean Jobs, Clean Energy Plan**

Madison, WI—Democratic Gubernatorial Candidate and former State Representative and County Supervisor Brett Hulsey will announce his Clean Jobs, Clean Energy Plan tomorrow, aimed at saving lives, jobs, and money.

“I am running for governor to make Wisconsin better for my family and yours. My grandkids and yours deserve clean jobs, less pollution, and lower energy and grocery prices for a better future with cleaner energy,” said Hulsey, who has operated Better Environmental Solutions LLC, an award-winning energy and environmental small business, since 2005.

“My family and yours should not have to worry about high food costs, killer heat waves, deadly rains and floods, losing crops and cows, and poisonous air from carbon pollution, according to the WI Department of Natural Resources. To achieve this ambitious goal, I will update Governor Thompson’s Climate Change Action Plan and make all Wisconsin buildings net zero for carbon pollution by 2030, either on site or by purchasing carbon credits. We will also help grocers and food manufacturers cut costs to save on grocery bills.”

### **Experience with Clean Energy Solutions**

Brett has hands-on experience helping build one of America’s first net zero houses with energy expert Amory Lovins in western Colorado. This home not only uses no energy but also produces 18,000 watts of clean solar electricity. The added energy efficiency costs paid for themselves in less than a year, making the home both comfortable and beautiful.

“Helping build the Lovins home taught me to be a stonemason and carpenter, skills I use every day as a carpenter and general contractor,” said Brett, who renovates older homes to provide shelter for homeless and disabled people. “To help others, I will create a Clean Energy Corp, similar to the Depression-era Civilian Conservation Corp, to give 19-year-olds and others jobs to learn skills, make our buildings and homes more efficient, and provide clean energy jobs. They will start at a living wage of \$15, like I pay, and people can earn more as they acquire job skills and take on leadership.”

### **History of Service in Energy Conservation**

Brett’s commitment to energy conservation dates back to his service as an Energy Conservation Advocate under the Volunteer in Service to America Program (VISTA) in the Carter Administration in Alaska during the Energy Crisis in 1978-1979, earning \$396 a month.

“Helping Native Tribal members all over Alaska make their homes more energy efficient not only saves money, it saves lives,” said Brett, whose great-great-grandmother was Native American. “The winters are brutal and too many people freeze to death.”

“My faith teaches me we must obey the first commandment in Genesis 2:15, ‘The Lord God took the man and put him in the Garden of Eden to work it and take care of it.’ We will also relight all government buildings with appropriate and controllable lights,” said Brett.

## **Support for Education**

“Attacks on teachers and cuts to school investment are coming home to roost with lower school performance. I will invest in our kids, schools, teachers, and support staff,” said Hulse, a former teacher with a Master’s in Science Education. He has taught everything from 6th grade math to college physics and coached soccer and triathlon teams.

## **Proven Track Record in Clean Jobs and Energy**

Brett has worked with Master Electrician and IBEW member Dan McGrath to install appropriate and controllable LED lights in dozens of remodeling projects.

“Brett knows what he is doing and walks the talk of clean jobs and energy,” said Dan McGrath of Mainstage Lighting of Madison. “He keeps me busy and wants to put every union electrician in Wisconsin to work with his Clean Jobs, Clean Energy Plan that will relight every government building in the state.”

## **Commitment to Democratic Values**

“I am running as a Democrat because that is the best way to stop the assault on our families. We must unite to stop these vicious attacks on America,” Brett said.

## **County Board Service and Economic Management**

Brett served on the Dane County Board for 14 years and chaired the powerful Dane County Personnel and Finance Committee during the 2008 depression.

“Even in tough times, we saved vital lifesaving programs to help families, made roads safer, protected and expanded parks, cleaned up our lakes and streams. We held the line on property taxes and laid no workers off. I want to bring this kind of smart management to the State to move us forward,” said Hulse, who holds a degree in Economics and Political Science.

## **Building Homes and Opportunity**

Brett is a carpenter and General Contractor by trade and runs an award-winning housing, energy, and environmental consulting business, Better Environmental Solutions LLC. He provides food, homes, and jobs for homeless people.

“We need someone who builds things, not just talks about them. My Homes for Homeless Program is housing five former homeless people in my rental and giving them the skills and tools to improve their lives,” said Hulsey.

## **Personal Background**

Brett is a father of two children, Tyler and Lea, and grandfather to Owen and Wes.

“I am running to make Wisconsin better for them and your family,” said Brett.

## **Roots in Agriculture and Clean Energy Innovation**

Growing up in Oklahoma, Brett worked on his family farm and as a cowboy in Kansas. In Wisconsin, he has worked with the WI Corn Growers to build two advanced biofuel plants and the WI Soybean Association to start the WI Biodiesel Association, attempting to build a soybean processing plant for producing diesel vehicle fuel.

“Working on my family’s farms, I understand that protecting farmers and their families protects Wisconsin’s future and landscape,” said Brett. “I worked on federal Farmbills to create the Conservation and Wetland Reserve Programs that protect millions of acres of habitat critical for fish, wildlife, reducing flooding, and providing cleaner water. Wetlands are nature’s sponges and an acre of wetland can store up to 1 million gallons of floodwater.”

For his work, Brett was one of the first civilians to win the prestigious FEMA Distinguished Service Award.

## **Energy Conservation Advocacy**

Raised a Republican, Brett served as an Energy Conservation Advocate in the Carter Administration, teaching energy and money-saving techniques to Natives in rural Alaska during the 1970s Energy Crisis. “I will create an Energy Conservation Corps to create jobs and cut carbon pollution.” Studies show major progress can be made to cut carbon pollution with measures that save homeowners and taxpayers money.

## **Commitment to Inclusion**

Brett also speaks Spanish. “Estudio tres años Español en el colegio. Si se puede para un mejor futuro. Unidos venceremos,” said Hulsey, who has traveled in Mexico and works with many Hispanic workers in construction. “When we all do better, we all do better. Democrats need to speak their language to include them in our movement.”

## **Education and Achievements**

Brett attended UW-Madison, holds a Master’s in Natural Science and Science Education from the University of Oklahoma, attended engineering graduate school at Dartmouth College, and has a B.A. in Political Economy from Middlebury College.

He is a World Champion Blokart land sailor, four-time Ironman, and an avid boater, angler, and bicyclist.

## Contact Information

The website [www.Vote4brett.org](http://www.Vote4brett.org) will be live soon.

Contact Brett Hulseley on his cell at 608-334-4994 or email [bretthulseley1@gmail.com](mailto:bretthulseley1@gmail.com).

Authorized and paid for by Friends of Hulseley, Smash Treasurer.